

Type of Ad	Size	Price/Ad (one issue)	Price/Ad (three issues)	Price/Ad (six issues)
Back Cover	7 1/2"W x 10"D	\$2,000	\$1,900	\$1,800
Half Page	7 1/2"W x 10"D	\$1,000	\$900	\$800
1/4 page	4"W x 6 1/4"D	\$500	\$450	\$400
1/8 page	4"W x 3 1/8"D	\$250	\$225	\$200
Business Card	3 1/2"W x 2"D	\$125	\$115	\$100

REQUIREMENTS

Please submit by: • CD Rom • E-mail - buckleyk@ncccc.com

When providing an ad on disk, please also include a print out of the contents of the disk, hard copy laser of the ad, all fonts used, and all imported graphics. We work with QuarkXpress 6.5, Adobe Illustrator 12.0, Adobe Photoshop 9.0.

EPS, TIFF, PDF, JPEG files are all accepted

Artwork must be print-ready and formatted in the correct dimensions (listed above). Please use a minimum resolution of 290 dpi.

NON-SCREENED ARTWORK IS PREFERABLE. If screens must be included (i.e. company logo has screen in it), laser output must have 85 line screens.

The Business Bridge is a full color publication. Advertisements can be printed in color or black/white. All advertisement artwork production is solely the responsibility of the advertiser. **No production services will be provided.** No ads will include bleeds of any kind — please conform to the dimensions and formats above.

QUESTIONS ON AD DESIGN OR COMPUTER REQUIREMENTS?

Call: Katie Buckley at 302-294-2053 E-mail: buckleyk@ncccc.com

Please fax this completed form to: Communications (302) 737-8450

Mail original form, check and advertisement artwork to:

Communications, New Castle County Chamber of Commerce, P.O. Box 11247, Wilmington, DE 19850-1247

Size of ad _____

1X 3X 6X

Please check the months that you would like to advertise:

Sept./Oct. Nov./Dec. Jan./Feb. March/April May/June July/August

Name _____ Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Method of payment: Check MC AMEX Visa Discover

Account # _____ Exp. _____

Name on card _____ Zip Code _____ Signature _____

Billing Address _____ Total Amount Enclosed \$ _____